Voting now underway

Parques de Sintra nominated the “World’s Leading Conservation Company” for the fifth consecutive year by the World Travel Awards

- World Travel Awards generally ranked as the “Oscars of Tourism”
- Voting by the general public and tourism professionals ongoing online until 30 October

*Sintra, 25 September 2017* – Parques de Sintra has again been nominated, and for the fifth consecutive year, by the World Travel Awards (WTAs), considered the “Oscars of Tourism”, in the category of the World’s Leading Conservation Company. Winner for the past four years (2013, 2014, 2015 and 2016), in 2017, Parques de Sintra is once again the only European nomination in this category.

Voting for the 24th edition of the WTAs is ongoing until 30 October and is open to the general public.

The WTAs were launched in 1993 to recognise, award and celebrate excellence in every sector of the tourism industry. They represent one of the most important distinctions companies in this sector may receive and constitute a globally recognised brand seal of quality. Voting takes place among the public in general and tourism sector professionals.

In order to vote for Parques de Sintra, simply complete the following:

1) Register at [www.worldtravelawards.com/register](http://www.worldtravelawards.com/register)
2) Click on “VOTE NOW / START VOTING”
3) In the “SELECT A REGION” box, choose “WORLD”
4) In the “OUTSTANDING VOTES” box, choose “WORLD’S LEADING CONSERVATION COMPANY”
5) Please then select “PARQUES DE SINTRA - MONTE DA LUA, PORTUGAL”.

The winners are revealed on 10 December at the awards ceremony taking place this year in Vietnam.

**About Parques de Sintra - Monte da Lua**

Parques de Sintra - Monte da Lua, S.A. (PSML) is an entirely state owned company founded in 2000 in order to meet the challenges arising out of the UNESCO classification of the Sintra Cultural Landscape as a World Heritage site. The entity does not resort to the State Budget and the restoration and maintenance of the heritage in its care are ensured by the revenues resulting from sales at its ticket offices, stores, cafeterias and the rental of facilities for the hosting of events. In 2016, the sites managed by PSML (the Park and National Palace of Pena, the National Palaces of Sintra and Queluz, the Chalet of the Countess of Edla, the Moorish Castle, the Palace and Gardens of Monserrate, the Convent of the Capuchos and the Portuguese School of Equestrian Art) welcomed 2,625,011 visits, around 83% of whom were international in origin. In 2013, 2014, 2015 and 2016, PSML was distinguished with the World Travel Award for the “World’s Leading Conservation Company”. The PSML shareholders are the General Directorate of the Treasury and Finance (representing the Portuguese state), the Portuguese Institute of Nature and Forestry Conservation, the Portuguese Tourism Board and Sintra Municipal Council.


**Information for the Press:**

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