Voting under way
World Travel Awards nominate Parques de Sintra as
- "Best Conservation Company in the World"

- Online voting by the public and tourism professionals until 8th November
- Parques de Sintra won in 2013 and 2014
- World Travel Awards ranked as the “Oscars for Tourism”

Sintra, 13 October 2015 – Parques de Sintra was again nominated in the “World Travel Awards” in the “World’s Leading Conservation Company” category. The awards are generally considered the “Oscars for Tourism” and Parques de Sintra, having won in 2013 and 2014, – was again the only European nomination in this category in 2015.

Voting for the World Travel Awards (WTAs) remains ongoing until 8th November and is open to anybody wishing to vote for the best tourism sector institutions worldwide.

The WTAs, launched in 1993 to recognise, award and celebrate excellence across every sector of the tourism industry, are now into their 22nd year. They represent one of the most important distinctions available to companies in this sector with the brand having attained global recognition as a seal of quality. The voting is carried out by the public in general as well as by tourism sector professionals.

To vote for Parques de Sintra, simply:
1) Register at www.worldtravelawards.com/register
2) Click on “CLICK HERE TO VOTE”
3) In the “SELECT A REGION” box, choose “WORLD”
4) In the “OUTSTANDING CATEGORIES” box, choose “WORLD’S LEADING CONSERVATION COMPANY”
5) At the top, select “PARQUES DE SINTRA - MONTE DA LUA, PORTUGAL”.

The winners will be announced on 12th December at a ceremony taking place in El Jadida, Morocco.
Parques de Sintra - Monte da Lua, S.A. (PSML) is an entirely state owned company founded in 2000 in order to meet the challenges arising out of the UNESCO classification of the Sintra Cultural Landscape as a World Heritage site. The entity does not resort to the State Budget and the restoration and maintenance of the heritage in its care are ensured by the revenues resulting from sales at its ticket offices, stores, cafeterias and the rental of facilities for the hosting of events.

In 2014, the sites managed by PSML (the Park and National Palace of Pena, the National Palaces of Sintra and Queluz, the Chalet of the Countess of Edla, the Moorish Castle, the Palace and Gardens of Monserrate, the Convent of the Capuchos and the Portuguese School of Equestrian Art) welcomed approximately 1,928,000 visits, around 86% of whom were international in origin. In 2013, 2014 and 2015, PSML was distinguished with the World Travel Award for the “World’s Leading Conservation Company”.

The PSML shareholders are the General Directorate of the Treasury and Finance (representing the Portuguese state), the Portuguese Institute of Nature and Forestry Conservation, the Portuguese Tourism Board and Sintra Municipal Council.

www.parquesdesintra.pt or www.facebook.com/parquesdesintra

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