New Management at Parques de Sintra – Monte da Lua


Serving on the board now taking office are Manuel Carrasqueira Baptista (President), Florinda Sofia Augusto Cruz (Director) and José Lino Fonseca Ramos (Director). There was also the election of a new General Assembly President with the engineer Carlos Pimenta replacing Dr. Simonetta Luz Afonso, who had held the role since 2000.

Manuel Baptista is a former Parques de Sintra Director on the former Board of Directors (2006-2014) and had served as Delegate Director following the departure of António Lamas in October 2014 and taking over in the role of President. João Lacerda Tavares also sat on the former Board of Directors within the framework of his functions at the company between 2003 and 2015.

Sofía Cruz, a graduate from the Faculty of Law at Nova University of Lisbon, was Head of the Support Office to the Presidency of Sintra Municipal Council since November 2013. Formerly, she had also served as Parliamentary Adviser to the Socialist Party and Assistant with the functions of Head of Office in substitution of the Minister of Justice in the 18th Constitutional Government, among other positions.

José Lino Ramos, also a law graduate, has hitherto been a Member of Parliament elected by the Lisbon Electoral District. He sat on the Parliamentary Commissions for the Environment, Land Planning and Local Power; Foreign Affairs and Portuguese Communities; European Affairs; and the Economy. He has also been a Councillor on Sintra Municipal Council and Civil Governor of the District of Lisbon.

The Parques de Sintra General Assembly that elected the new Board of Directors was made up of its President as well as the company's shareholders and hence, the General Directorate of Treasury and Finance (representing the state with a 35% stake), the Institute of Nature and Forestry Conservation (35%), Tourism of Portugal (15%) and Sintra Municipal Council (15%).
About Parques de Sintra - Monte da Lua

Parques de Sintra - Monte da Lua, S.A. (PSML) is an entirely state owned company founded in 2000 in order to meet the challenges arising out of the UNESCO classification of the Sintra Cultural Landscape as a World Heritage site. The entity does not resort to the State Budget and the restoration and maintenance of the heritage in its care are ensured by the revenues resulting from sales at its ticket offices, stores, cafeterias and the rental of facilities for the hosting of events.

In 2014, the sites managed by PSML (the Park and National Palace of Pena, the National Palaces of Sintra and Queluz, the Chalet of the Countess of Edla, the Moorish Castle, the Palace and Gardens of Monserrate, the Convent of the Capuchos and the Portuguese School of Equestrian Art) welcomed approximately 1,928,000 visits, around 86% of whom were international in origin. In 2013 and 2014, PSML was distinguished with the World Travel Award for the “World's Leading Conservation Company”.

The PSML shareholders are the General Directorate of the Treasury and Finance (representing the Portuguese state), the Portuguese Institute of Nature and Forestry Conservation, the Portuguese Tourism Board and Sintra Municipal Council.

http://www.parquesdesintra.pt or www.facebook.com/parquesdesintra

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