Voting now open

Parques de Sintra nominated for the "World's Leading Conservation Company" at the World Travel Awards

- Online voting open to the public until October 26th
- Company won an award in 2013
- Third nomination for this category
- World Travel Awards considered the “Tourism Oscars”

Sintra, 24th September 2014 – Voting for the World Travel Awards (WTA) has already been opened and any member of the public may now cast their vote for the best institutions in the tourism sector worldwide. Parques de Sintra was nominated for the third time in what are considered the “Tourism Oscars” for "World's Leading Conservation Company." After having won one of these awards in 2013, it is again the only European nomination in this category.

The World Travel Awards, now into their 21st year, represent one of the most important distinctions that can be received with the votes cast by both the public in general and tourism sector professionals.

The regional level voting process ended during the summer with the voting process for the World level now ongoing.

In order to vote, simply:

1) Register at www.worldtravelawards.com/register
2) Click on “CLICK HERE TO VOTE”
3) In the box “SELECT A REGION” choose “WORLD”
4) In the box “NEXT CATEGORIES” choose “WORLD’S LEADING CONSERVATION COMPANY”
5) In the voting box, click on “PARQUES DE SINTRA - MONTE DA LUA, PORTUGAL”

This year’s awards ceremony takes place in Marrakech on 29th November.
The World Travel Awards were set up in 1993 to recognise, award and celebrate excellence throughout the respective different sectors of the tourism industry. Currently, the WTA brand stands out as a leading seal of quality.

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About Parques de Sintra - Monte da Lua

Parques de Sintra - Monte da Lua, S.A. (PSML) is a state-owned limited company with exclusively public capital that was created in 2000 following the recognition by UNESCO of the Cultural Landscape of Sintra as a World Heritage Site. The company was created to assemble the public institutions responsible for preserving and enhancing the natural and cultural heritage in Sintra. PSML has been entrusted with the management of the State’s main properties in the area. Because it does not resort to the State Budget, PSML depends entirely on proceeds from the tickets sale, shops, cafeterias and hiring of venues for events, in order to restore, maintain and promote the heritage it manages.

In 2013, the natural and cultural heritage managed by PSML (the Park and Palace of Pena, the National Palaces of Sintra and Queluz, the Chalet of the Countess of Edla, the Moorish Castle, the Palace and Gardens of Monserrate, the Convent of the Capuchos and the Portuguese School of Equestrian Art) welcomed approximately 1,700,000 visitors, over 90% of whom were from outside of Portugal.

The shareholders of PSML are the Directorate General of Treasury and Finance (Direção Geral do Tesouro e Finanças - representing the State), the Institute for the Conservation of Nature and Biodiversity (Instituto da Conservação da Natureza e Biodiversidade - ICNB), the Portuguese Tourism Board (Turismo de Portugal) and the Municipality of Sintra (Câmara Municipal de Sintra - CMS).

www.parquesdesintra.pt or www.facebook.com/parquesdesintra

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